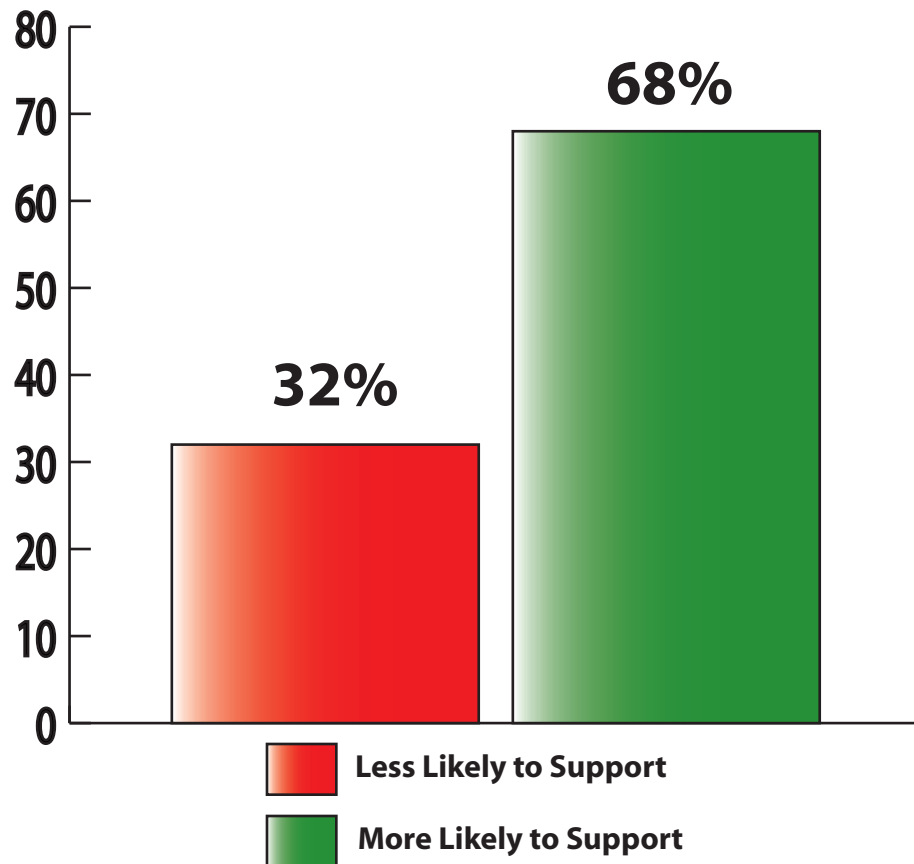


Given the economic situation, Americans are more likely to support new development in their community:

Who are the most likely supporters?



- Males
- Aged 36-45
- Renters
- Household Income between \$35K-\$49K or \$100K+
- Live in a Rural Area
- Live in Midwest
- Identify as Moderate

Support for new development because of the current economic situation is up 9% since 2009.

