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Saint Consulting Forms Relationship With German Partner

The Saint Consulting Group, the leading global land use politics management consultancy, has formed a joint venture with PKS, a German economic and political consultancy based in Berlin, to expand its services to include Germany.

The agreement enables both companies to offer clients proven political campaign skills to win approvals for real estate projects and local referenda campaigns, and will allow PKS to serve Saint clients in Germany and for Saint to serve PKS clients in the US, UK and Canada.

P. Michael Saint, Chairman and CEO of Saint Consulting, who founded the Hingham, Massachusetts based management consultancy in 1983, said:

“Our clients that have interests in Germany or which are investing in German property markets will find in PKS a valuable resource for political and governmental intelligence and strategic assistance in lobbying government agencies for appropriate permits.

“Saint Consulting sees a logical growth of its global presence into the larger countries in Western Europe, and Germany is number one on the list. We see from our success in the UK that it is possible to export our approach to land use politics in Europe and possibly other parts of the world in the future.”

Stefan Evers, Managing Director of PKS Wirtschafts und Politikberatung in Berlin, said:

“Saint’s approach is not currently practiced in Germany. As we became more familiar with Saint’s success and methodologies, we became more convinced that our clients would benefit from their land use politics strategies and tactics.

“Only recently have voter referenda on land use issues become a political reality in Germany, and Saint is deeply experienced in running referendum campaigns on land use issues.”

About The Saint Consulting Group

With experience on more than 1,500 projects, The Saint Consulting Group provides political campaign expertise to win complex or controversial land use planning decisions and referendum campaigns.

Saint Consulting uses state of the art political campaign tactics and has extensive experience using social media, video petitions, telephone town halls and assembling sophisticated political databases of campaign supporters.

Among the property sectors that use its services are: retail, commercial, mixed use, residential, aggregates and mining, food retail, shopping centres, hospitals, waste (including landfill, energy from waste and incineration), rail freight and energy (including nuclear, oil and wind).

Saint has US offices in Boston, Chicago, Nashville, San Francisco and Washington DC and a UK office in London.

About PKS

PKS is a strategic politics and economic consultancy based in Berlin. With an unrivalled team of experienced national, regional and local ex-politicians, journalists, public affairs and public relations specialists, it has unparalleled reach across the business community in Germany.

Founded by two ex-Secretaries of State, Friedhelm Ost and Georg Adamowitsch, from across the right-left political divide of the CDU and SPD, the business has grown to be the pre-eminent political strategy consultancy in Germany.

Its business covers the areas of strategic public affairs, strategic public relations, political analysis, crisis management and mediation and conflict resolution.

PKS has built up an impressive roster of clients, especially in the wider property industry.

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