

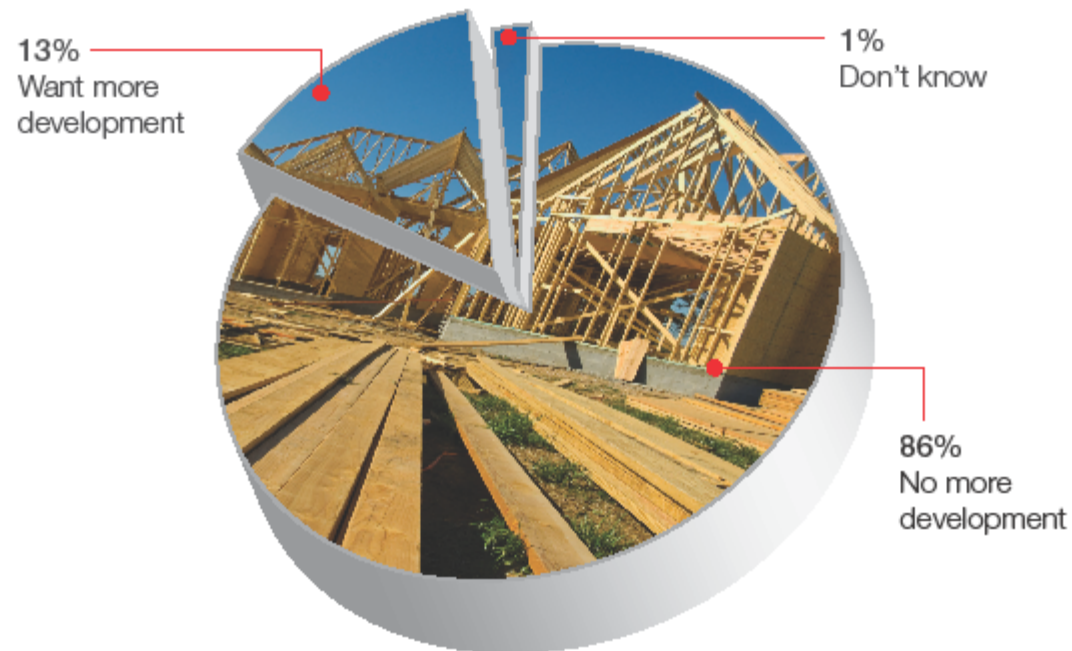


**Is NIMBYism driving the
planning process?**

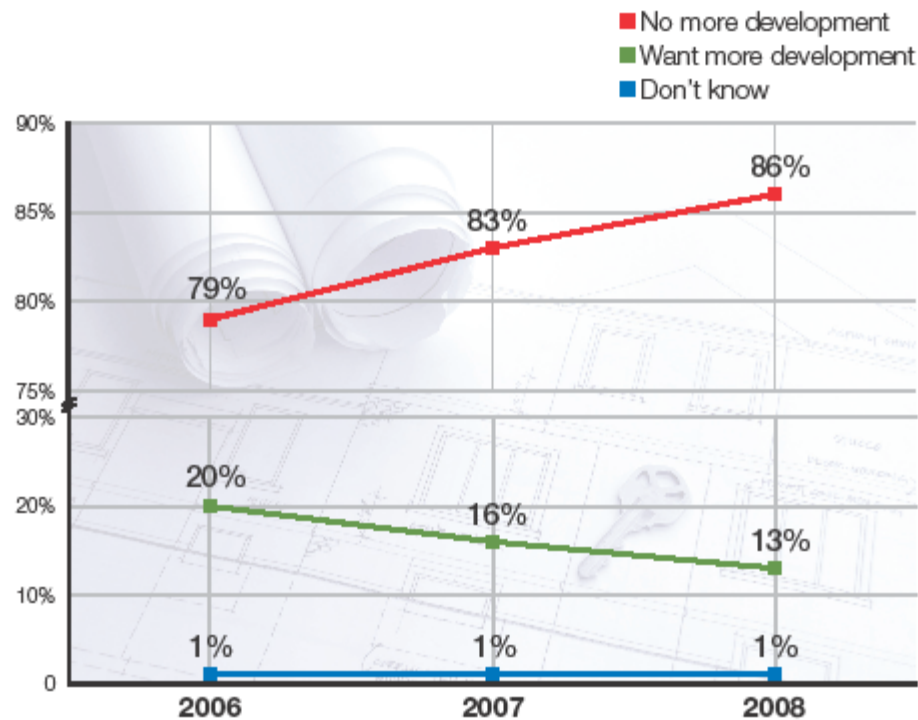


Main Findings 2008

2008 NIMBYism

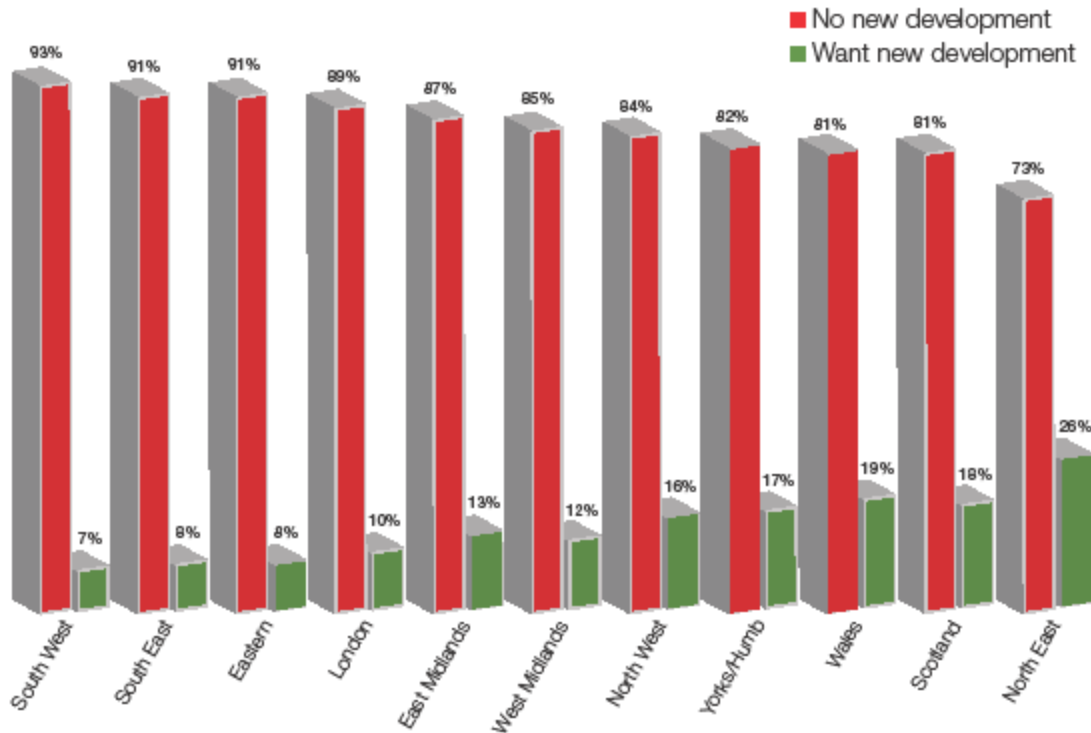


Increasing NIMBYism

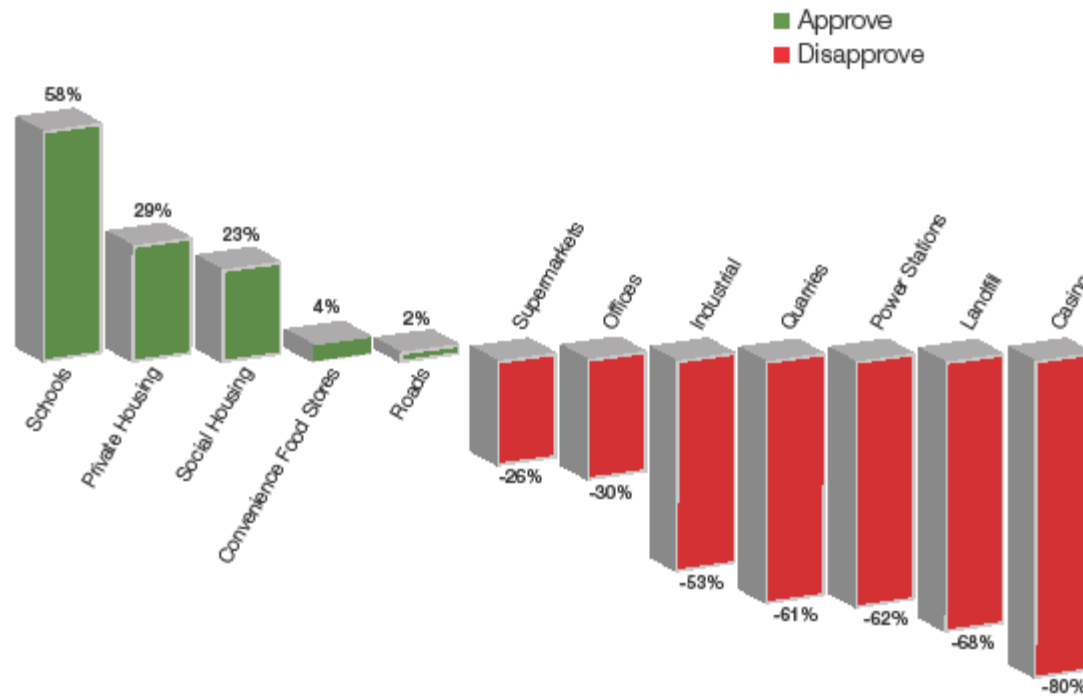


Attitude to development in local area

(by country or region)



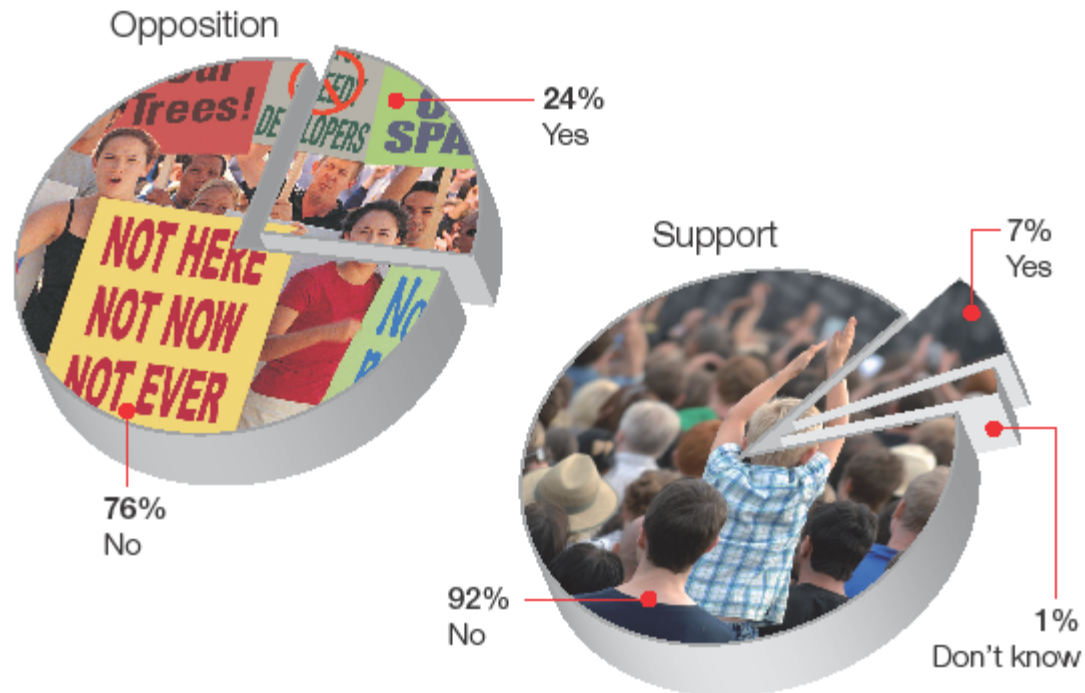
The NIMBY Approval Rating



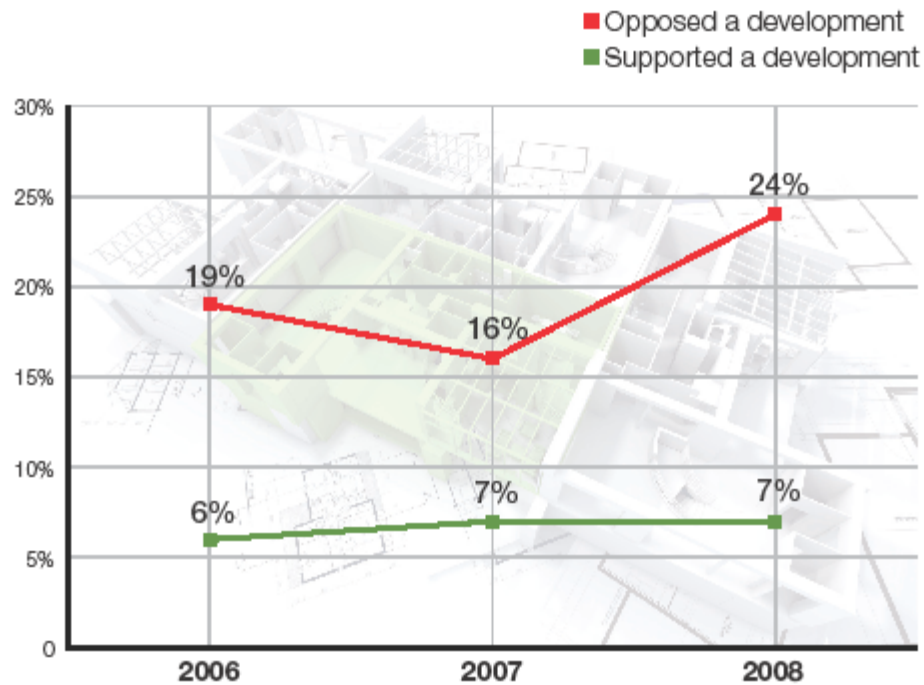


Opposition and Support 2008

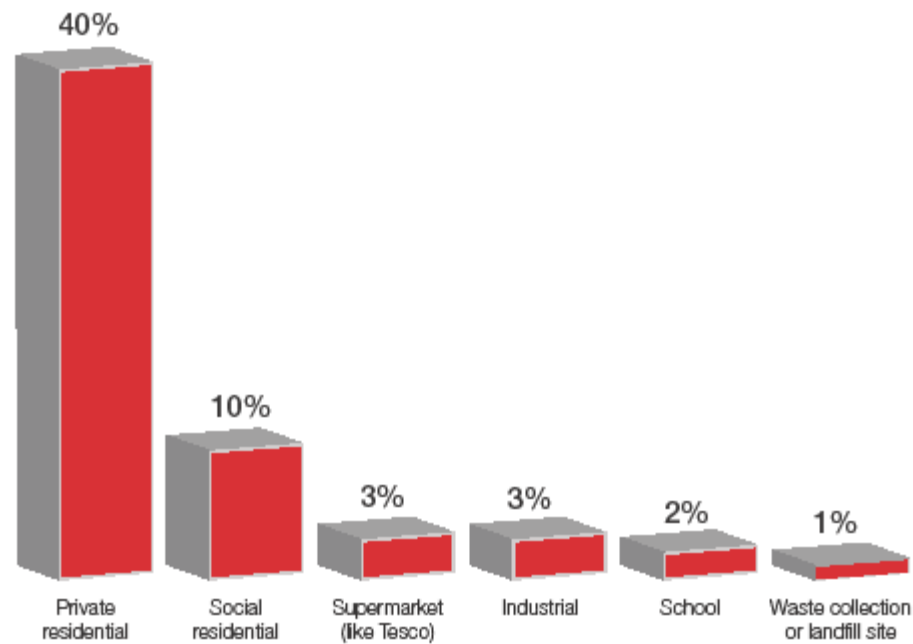
Active opposition/Active support



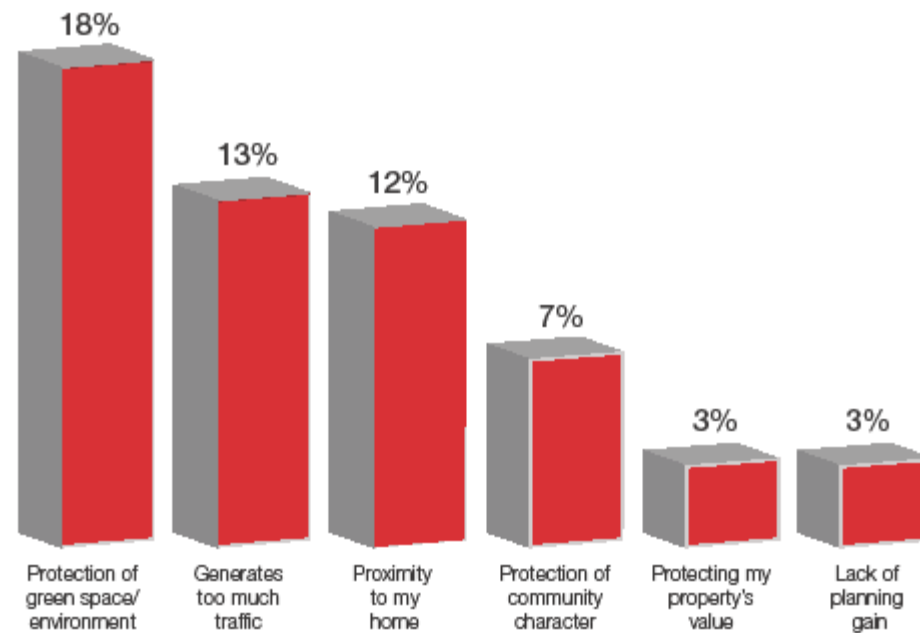
Growing opposition, static support



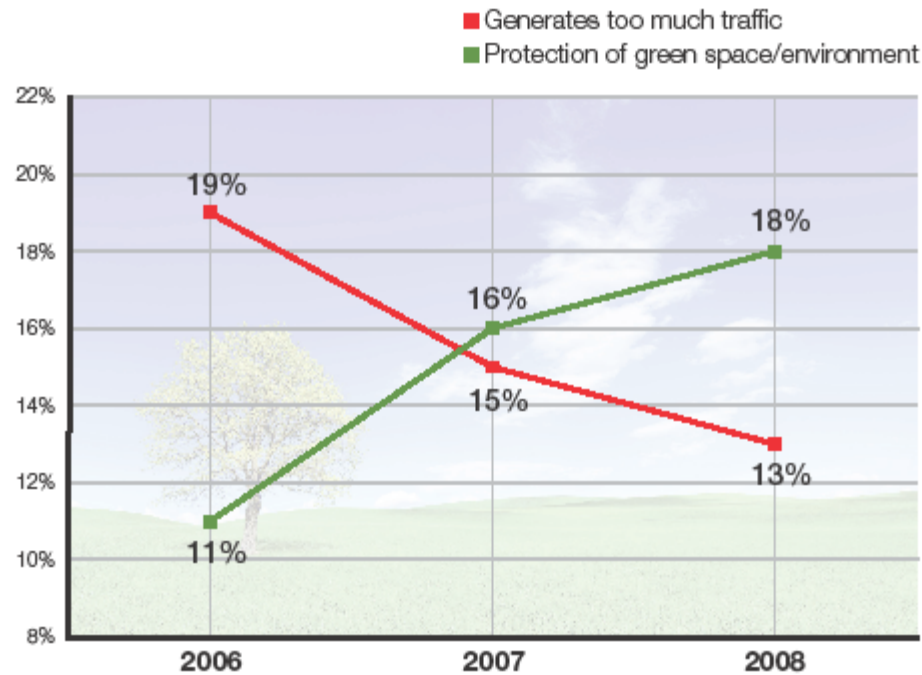
Projects opposed



Reasons for opposition



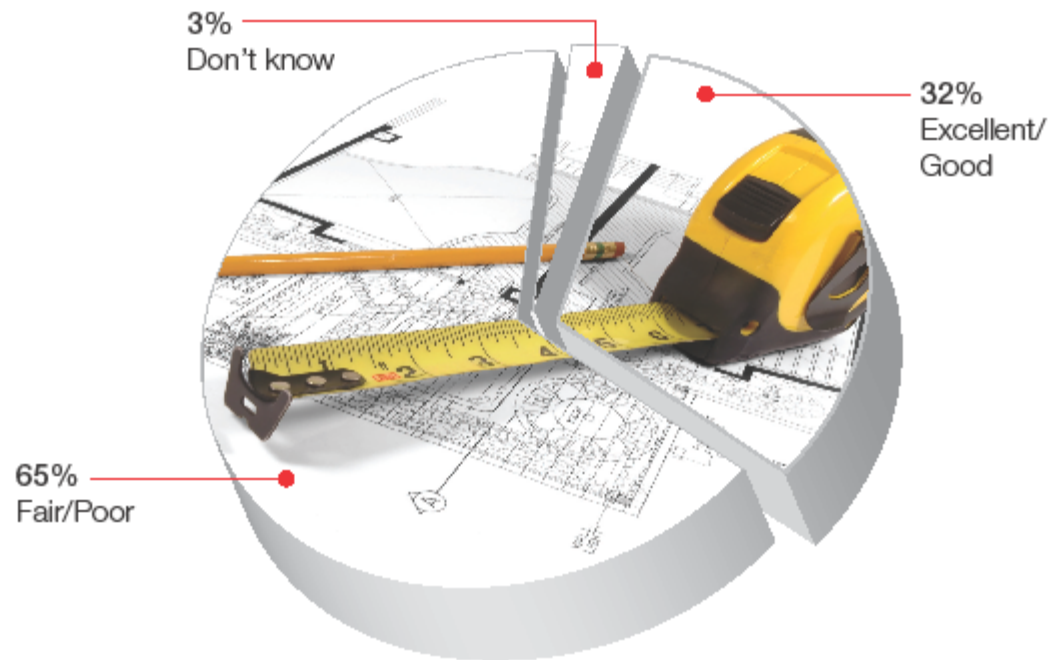
Green space overtakes traffic as a concern



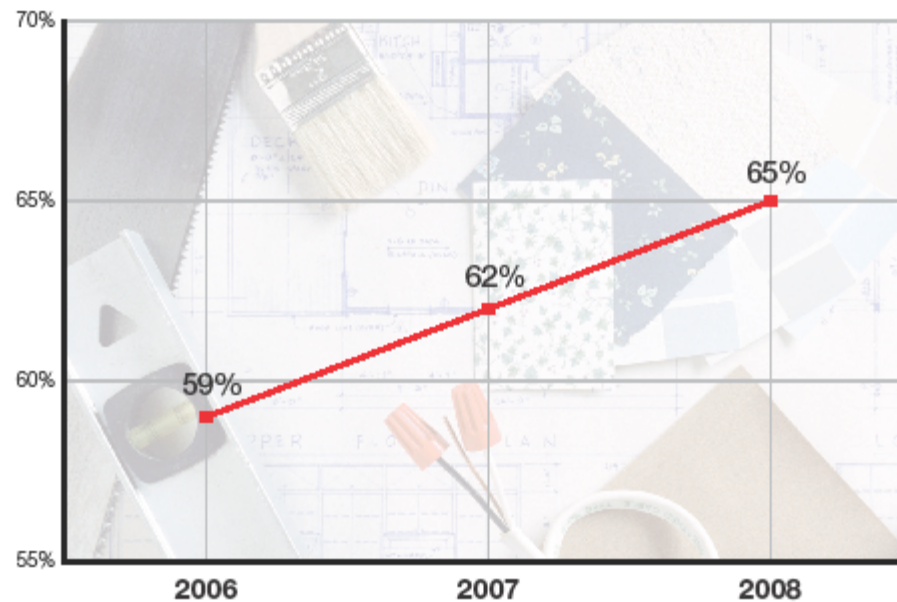


Local Government and Planning 2008

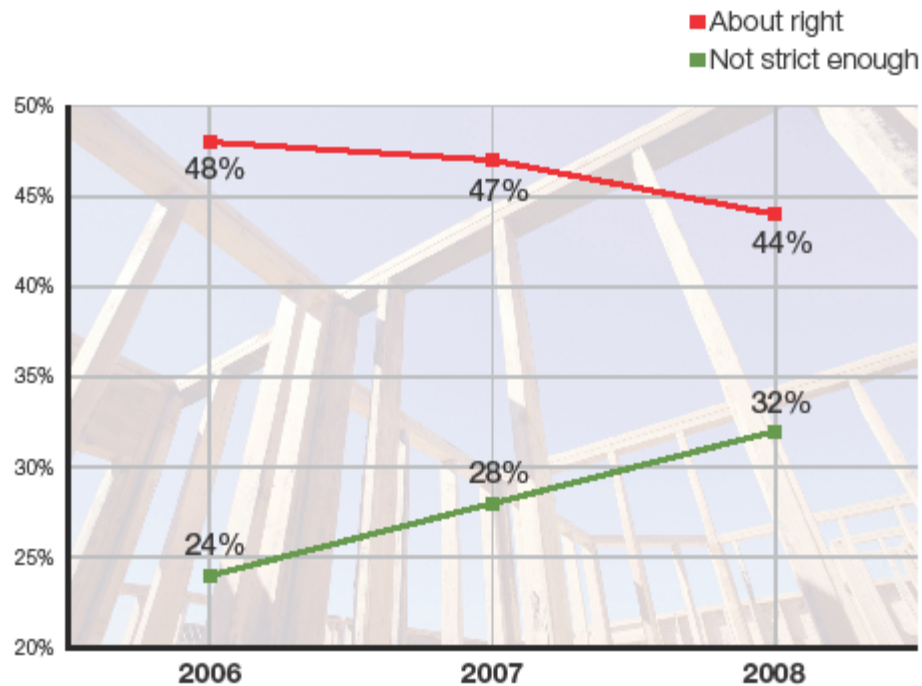
Council performance on planning



Council performance on planning (Fair/Poor performance rating)



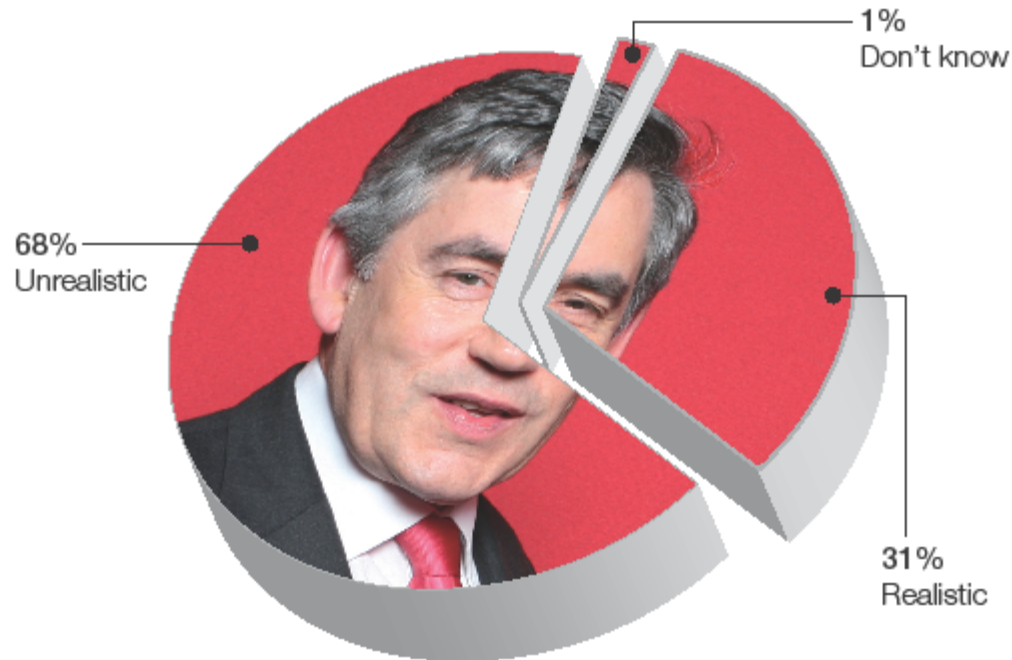
Planning should be stricter?





Sector Issues - Residential 2008

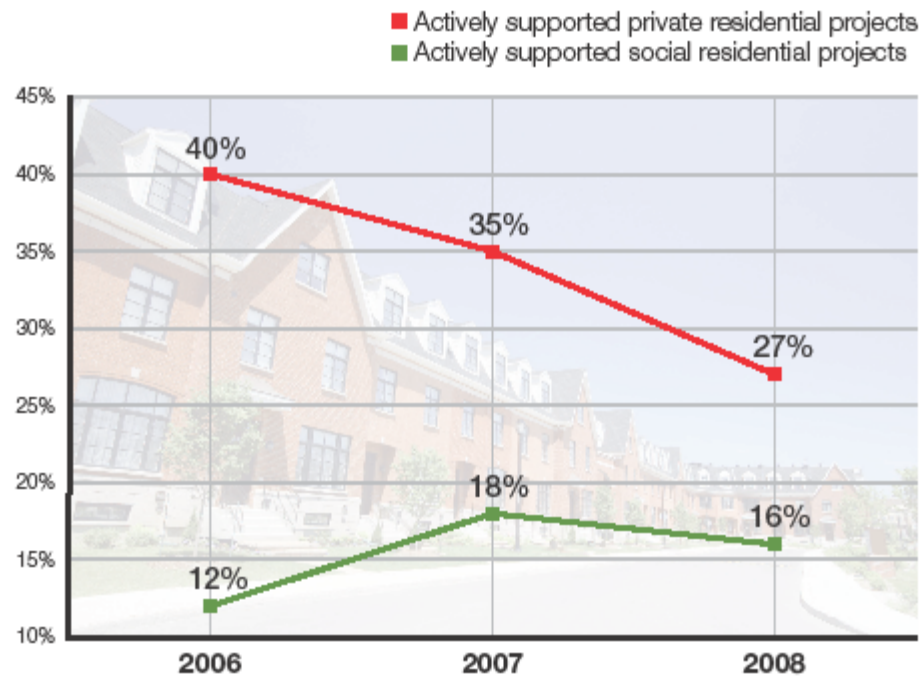
Government housing policy unrealistic



Support for eco-towns ... but where?



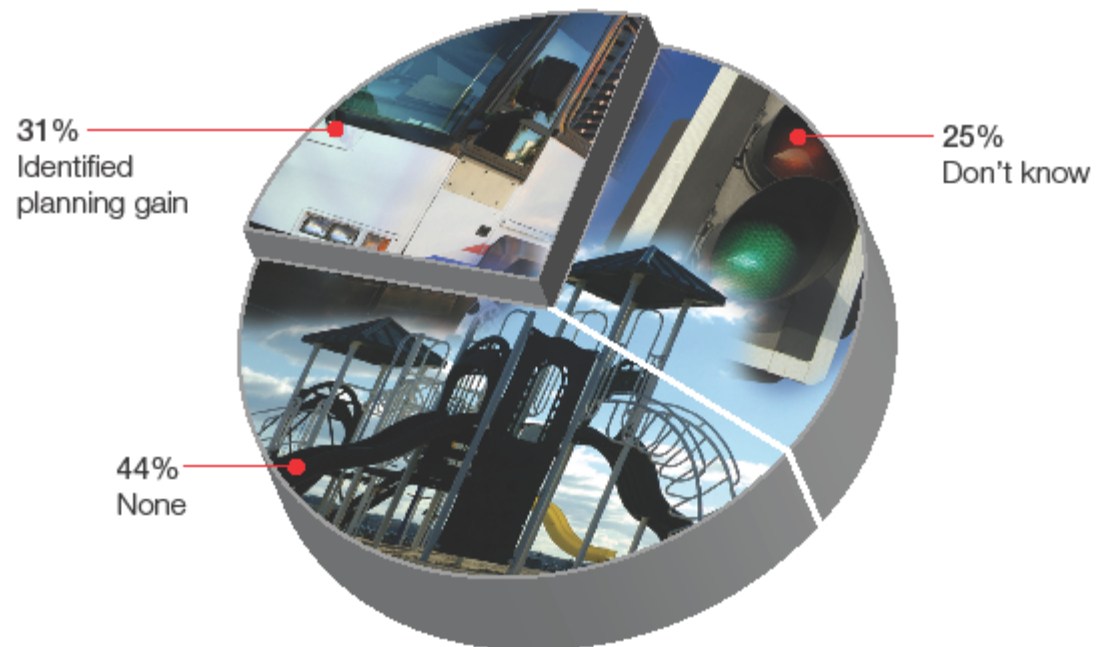
Private residential becoming less supported



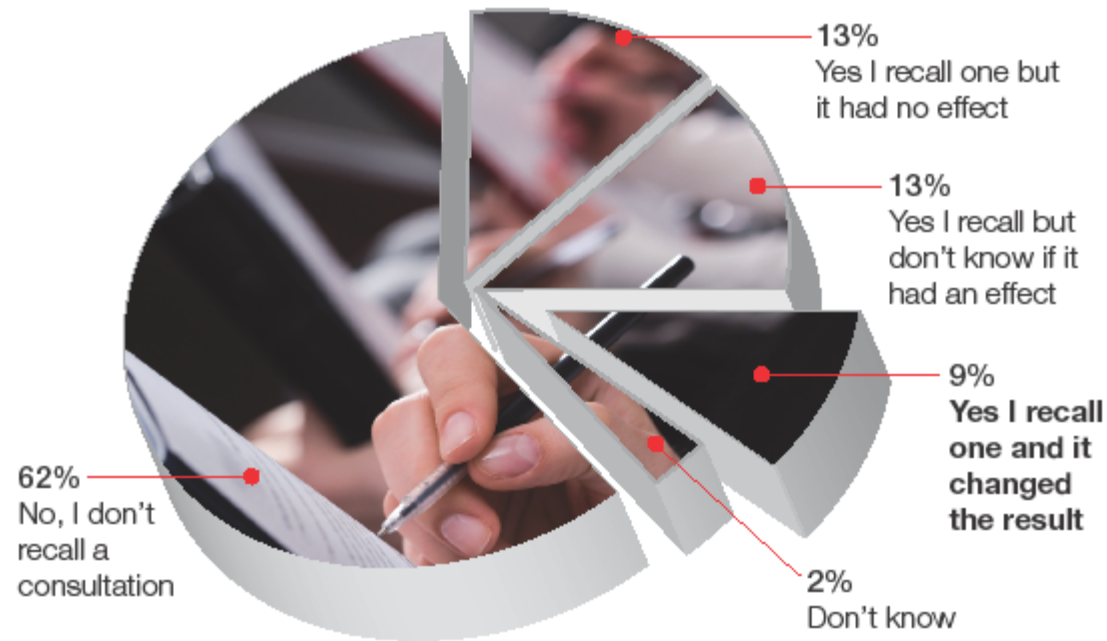


Hidden Issues 2008

Invisible planning gain



Public consultation failing





NIMBYism Explained

- Male or female
- Tory voter
- 45-54 years old
- Above average income
- Cluster in South East, South West or East Midlands
- Live in any of urban, suburban or rural area
- Most often oppose private housing
- Most often on grounds of environment and traffic generation

“I am comfortable with what I know.
I fear what I don’t know.
And I oppose what I fear.”

“I’m worried this might negatively affect me financially.”

'Consultation Cul-de-Sac'

- Political leadership has been replaced by 'political followship', leading to central and local governments' demands for more consultation
- Saint Index results – “we do not want more development”
- Current consultation tactics (ie PR/marketing) not working
- In fact, often consultation is generating opposition

The Solution

- Make it in politicians' own political interest to vote in favour
- Identify, motivate and direct voter pressure in favour
- Widen the net – 'concentric circle theory'

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Thank you.

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